



# COMPANY PROFILE 2022



[www.itroots.net](http://www.itroots.net)



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## About ITRoots

ITRoots is IT Solutions Company located in Egypt, established with specific objectives of becoming a leading solutions provider and re-engineering expert. We understand the challenges of the increased competition within the software industry. Thus, we offer high quality and timely solutions in a cost-effective manner. We offer professional services in the areas of software and re-engineering consulting, development, implementation, support for large projects and products. Besides that, ITRoots considered one of the highly experienced augmented reality and GIS solutions providers in the market.

Innovative ideas, long-standing experience, expert knowledge, high quality, suitable pricing, in-time delivery, honesty and commitment to professional standards are the engines that drive the potential and power of our company.

## Manpower



Adding all the accumulated expertise in ITRoots, one would find two views of experience in the IT field (Software, Specialized hardware), which has along with our ongoing policy of top quality.

Furthermore, the academic background of ITRoots 30+ staff ranges from Bachelors to PHD degrees, while that of the technical staff essentially has a diversified engineering background including Computer Science, contingency planning, emergency preparedness, crisis management, Urban Planning, Civil, Architecture, geology and Electronics. All of this has supported our business scope of building highly specialized CIT solutions that can penetrate easily the local and the regional markets.

## Vision

To be one of leading companies in the Middle East region providing professional software and re-engineering consulting, developing, implementation services, and highly experienced GIS solutions.



## Mission Statement

Our mission is to lead the regional CIT industry by providing innovative services, value-added products and IT solutions with strong emphasis on infrastructure projects that will add value to both its shareholders and the economy. This goal can only be achieved by providing customers with a variety of solutions, precise and quality wise.



## Our Services





## Internal Structure

Our organization is adopting the concept of matrix organizations; therefore, we have several functional departments and a technical projects department which manage the projects after being assigned to a functional team. Each project has a definite cycle through our departments starting from needs generation and assessment until delivery of the project. For this, our departments are as follows:

- Software Development Department: research, presales and development activities.
- Business Development Department.
- Sales and Marketing Department.
- Technical Support Department.
- Training Department.

## Our Experience

ITRoots provides high-quality custom software development and support services. We are experienced in:

- Project Management.
- Business Analysis and System Design.
- Solution Development:
  - Software Re-Engineering.
  - GIS Applications (ex. GIS Portals, Tracking, Navigation, and Spatial Data Modeling).
  - Internet and Intranet applications (ex. Workflow Automation, SharePoint Portal Customization, E-Commerce, and Website Development).
  - Mobile Applications (Android, iOS and Windows Mobile).
  - CRM, especially Siebel for Public Sector.
  - ERP, Designed for automotive business.
- Archiving - especially EMC2 Products and Backlog Operations.
- Training programs:
  - Capacity Building.
  - Establish "Center of Excellence".
  - On-Job Training, for our developed solutions.
  - Technical Courses.
  - Soft Skills and Management Skills.

## Hands on Experience

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# Products

## PM-Cloud

### Development Platform:

- ❑ ASP.NET-MVC / C#
- ❑ DB: Oracle 19c
- ❑ Microsoft Power BI

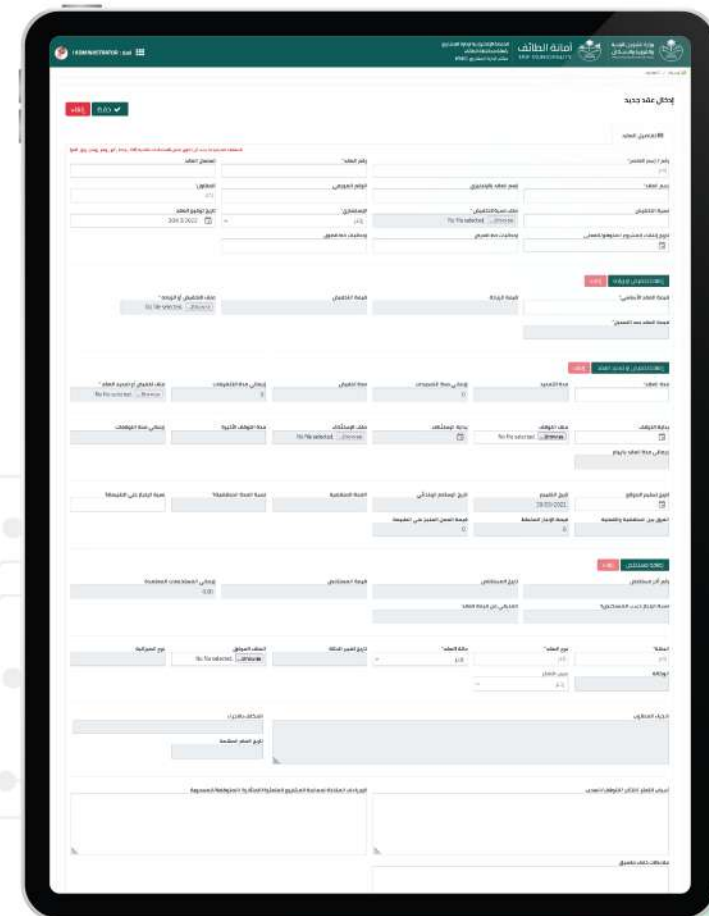
**Solution:** Implemented as Cloud Based Project Management platform, which is hosted on cloud or on-premises.

### Main features:

- ❑ Manage project, contractor and sub-contractors.
- ❑ Manage schedule: monitoring, evaluating and reporting on schedule delay.
- ❑ Manage contracts, bill of quantities, and status based on actual work and deliverables.
- ❑ Manager cost:
  - Funding by portfolio and project.
  - User-defined budget code structure with any number of code levels.
  - Multiple methods for creating cash flows.
- ❑ Workflow Management: electronically route and track virtually every project and asset-related document.
- ❑ Document Manager.
- ❑ Integration with Business Intelligence platforms (Microsoft Power BI and Qlik Sense).



**Client:** Taif Municipality (Partner: Projacs International).





## 4S Plus (Automotive ERP)

4S Plus is an ERP system to support the main modules of automotive industry, which are Sales, Service (after-sales), Spare Parts & Survey (information feedback to various auto manufacturers).

### Main Modules:

- ❑ Sales management includes vehicle sales and vehicle purchase management. It covers functions for insurance operations, vehicle trade-in, warranty and pre-delivery inspection (PDI) management.
- ❑ Service management provides service offer management, service scheduling and time tracking. Manage multiple location services, Set up service packages for service operations. Service management function provides service history management and service works warranty management.
- ❑ Spare part management provides non-stock catalogue integration, item substitution, item booking and bar codes to manage spare parts. Mobile compatible DMS system allows using mobile devices for mobile sales.
- ❑ Customer relationship management (CRM) for automotive industry in 4S includes CRM functions like loyalty management, contact management, task management and sales opportunity management. Automotive CRM function supports full marketing, pricing & discounting possibilities.
- ❑ Inventory management for automotive business in 4S consists of functions like spare part budgeting, automatic spare part replenishment and centralized spare part purchasing. Inventory management supports multiple stock location management.



- ❑ Finance management includes fixed asset management, cash management and bank account management. It covers any accounting and taxation processes and lets to set and control financial budgets. For international automotive business, 4S ERP allows to manage multiple currency deals and run multi-company business.
- ❑ Business intelligence (BI) and reporting tools for automotive industry in 4S ensures spare part reports, inventory reports as well purchase, finance and service reports. Use mobile devices and get mobile reporting for automotive business. 4S BI and reporting function includes sales & loyalty management and intrastate reports.



- Clients:**
- ❑ AlDahayan Trading Company.
  - ❑ Mohammad Saleh ALHalawani Co. Ltd.
  - ❑ BIN Delbah Trading Company.
  - ❑ Alzugdi Co.
  - ❑ Saleh Al-Zaidy Toyota.
  - ❑ Alhumaidi Motors.

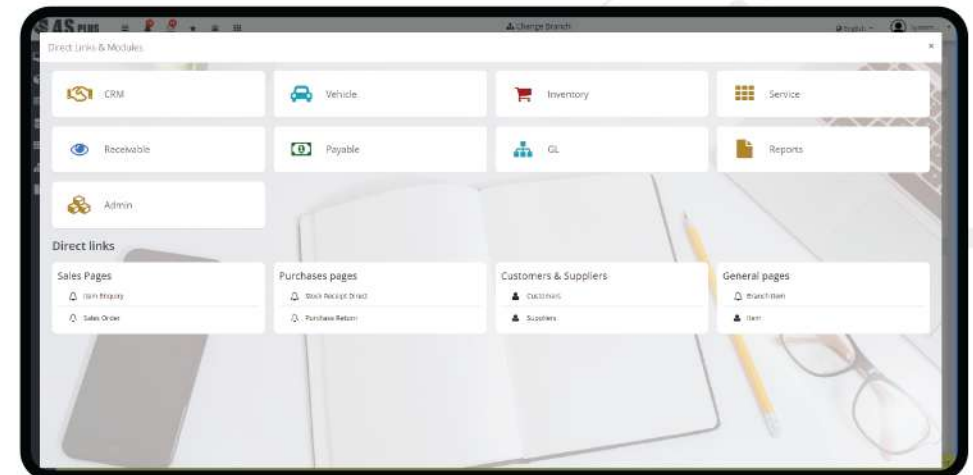


Figure1: System



Vehicle Sales Order

Branch Name: Al-Qadisia New - 12 | Department Name: New Vehicles - 1

Figure 2: Car Sales

Item Enquiry Selection

Item Enquiry Worksheet

Item Code	Requested Qty	Discount %	Net Price	Net Amount	VAT (5.00 %)
1	1	0	0	0	0

Branch Name: Jamal - 1 | Department Name: Spare Parts - 4

Figure 4: Item Search

Job Card

Branch Name: Al-Qadisia New - 12 | Department Name: Service - 3

Figure 3: Job Card

Search For Deposits

ID	Date	Amount	Status	Customer	Action
400300155	08/04/2021	800.00	Active	Cash Customer Services	[Icon]
400300154	08/04/2021	1000.00	Closed	Cash Customer Services	[Icon]
400300153	04/04/2021	500.00	Active	Cash Customer Services	[Icon]
400300152	01/04/2021	1440.00	Closed	Cash Customer Services	[Icon]
400300151	01/04/2021	2000.00	Active	Cash Customer Services	[Icon]
400300150	23/03/2021	5000.00	Closed	Cash Customer Services	[Icon]
400300149	22/03/2021	88.00	Active	Cash Customer Services	[Icon]
400300148	18/03/2021	500.00	Active	Cash Customer Services	[Icon]
400300147	13/03/2021	7227.59	Closed	Cash Customer Services	[Icon]
400300146	08/03/2021	3300.00	Active	Cash Customer Services	[Icon]
400300145	07/03/2021	5000.00	Closed	Cash Customer Services	[Icon]

Branch Name: Al-Qadisia New - 12 | Department Name: Service - 3

Figure 5: Deposits

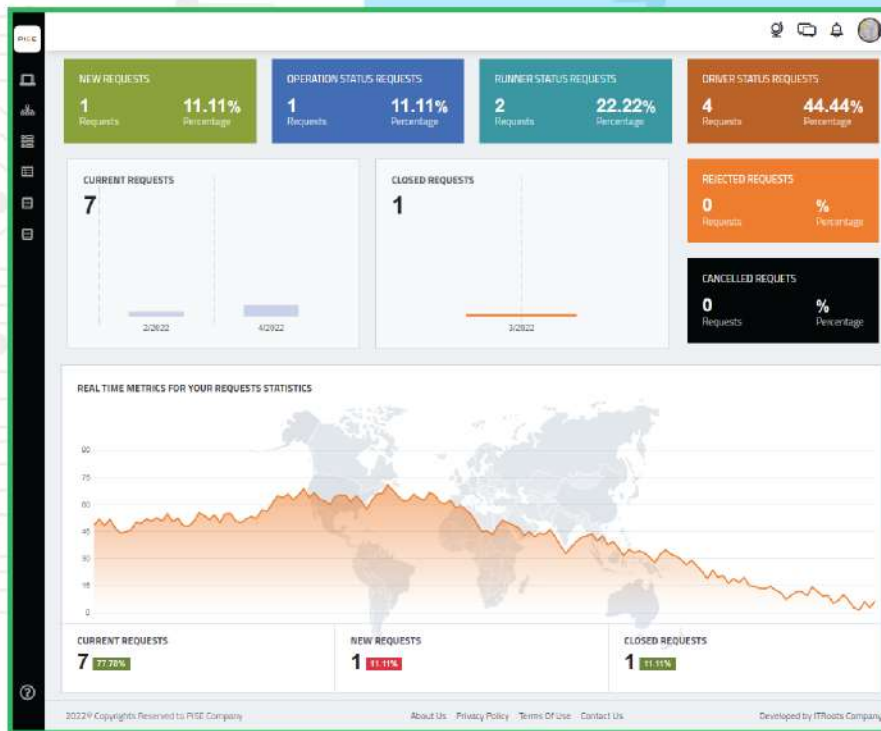
**Clients:** ☐ PISE (MAERSK sister company)  
☐ NWRS

**Sector:** Business, Egypt

**Duration:** 18 Months

**Development Platform:**

- ☐ ASP.Net MVC
- ☐ SQL Server
- ☐ iOS
- ☐ Android

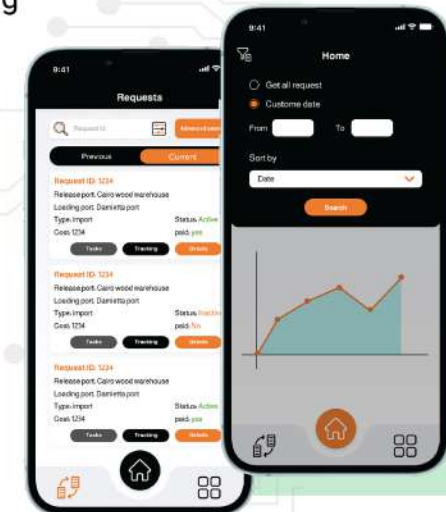


بورتس اند ان لاند سيرفيس

**PORTS & INLAND SERVICES EGYPT**

**Solution:** To ensure smooth products end-to-end delivery, with a strong inland transportation service in one single platform. Managing the inland services connecting key inland service points and major container ports with each other and to the rest of the world. Automating and enhancing all procedures, viewing live updates to monitor the status of freights during transport. Quickly check on the shipment 24 hours a day with a simplified tracking tool. PISE operation system built to digitalize the trucking and tracking processes, reduce operational cost and flows, providing the trucking business with needed technology for digital transformation

- Intelligent control tower dashboard
- Driver Behavior Management
- Route Optimization
- Custom Mapping
- GPS Vehicle Tracking





## iSignage Pro

iSignage Pro platform used for creating, deploying, measuring, and managing interactive digital experiences. Create amazing highly functional multi-touch applications for any screen and any audience, without coding. Powers your screen with dynamic content, which instantly engages your target viewers. With iSignage Pro you can create, design and schedule content easily. Use attention-grabbing media like videos, images, PDF files, Office docs, data dashboards and social media to get your message across to the people that matter most to your business.

### Main features:

- ❑ Distribute content and ads across a network of any size with automated digital signage software.
- ❑ Empower local teams to easily display beautiful custom digital signage messages.
- ❑ Automated scheduling for easy messaging.
- ❑ Little training required, any user could quickly create and display unique content on their screens.
- ❑ Accurate insight into your screens, make informed decisions about what appeared on your screens.
- ❑ Build a successful digital signage network.
- ❑ Integration with organization's Active Directory.



### Clients:

- First Tent, Saudi Arabia.
- ESCL, Saudi Arabia.



Server Settings

Local Communication Data SQL Database

Broadcast

Broadcast Port: 6800 Broadcast Interval: 60

Test Port: 7000 ☐ Are Open?

TCP Settings

Overtime Time: 60

Connections: 1024

Message Pool

Scan Interval: 60

Life Time: 60

Internal Communications

Command Port: 30016

Data Port: 30017

When Calibration Port: 30018

TCP Connection Pooling

Scan Interval: 60

Life Time: 60

UDP Connection Pooling

Scan Interval: 60

Life Time: 60

Save Cancel

Server IP Settings

IP/Domain: 127.0.0.1

Command: 30016

Data: 30017



Timing: 30018

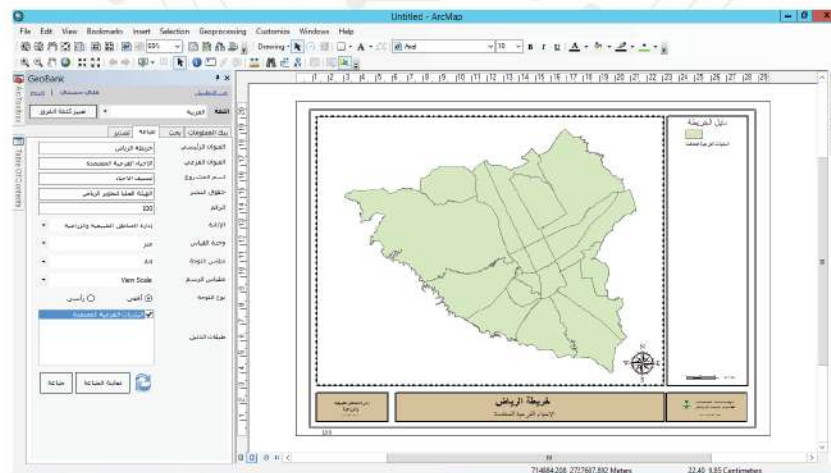
Broadcast: 30019

Save Cancel

Developed as ESRI extension to ArcGIS for Desktop (Supported versions ArcGIS 10.x).

## Main features:

- ❑ ESRI extension, which leads to have updates and batches due to business needs.
  - ❑ Hide server connection parameters to disable direct access to GIS data source (ex. SDE).
  - ❑ Allow administrator to have a logical structure of the data, which is easy for user and hide complicated physical database design.
  - ❑ Enhance security control; Avoid limitation of applying security level on physical dataset and allow administrator can give user permission on feature class level.
  - ❑ Support multi-level administration authority, (ex. organization may have super admin and administrator for each department).
  - ❑ Support multi-language: Administrator is able to add language and all forms content translated using Google translation service with ability to modify it; application installed with both English and Arabic language packs.
  - ❑ Powerful search engine, allow user to search for layer using layer name, description and metadata keywords (in any language).
  - ❑ Dashboard and reports enable system administrators and decision makers to track the usage of the data.
  - ❑ Centralize look and feel of GIS data through prepared layer files published by administrators.
  - ❑ Integration with organization's Active Directory.
-  **Client:** Royal Commission for Riyadh City (RCRC), Saudi Arabia.
-  **Note:** Application copyrights registered please refer to section "Certificate of Copyright Registration".





## GEO ETL (Extract – Transform - Load)

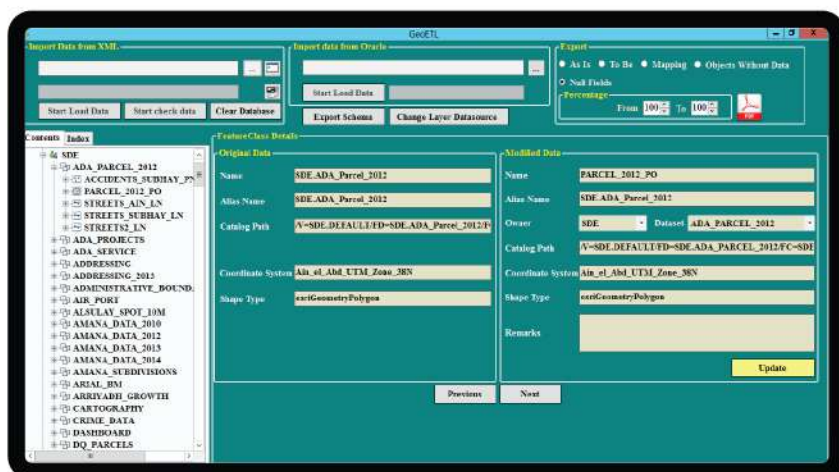
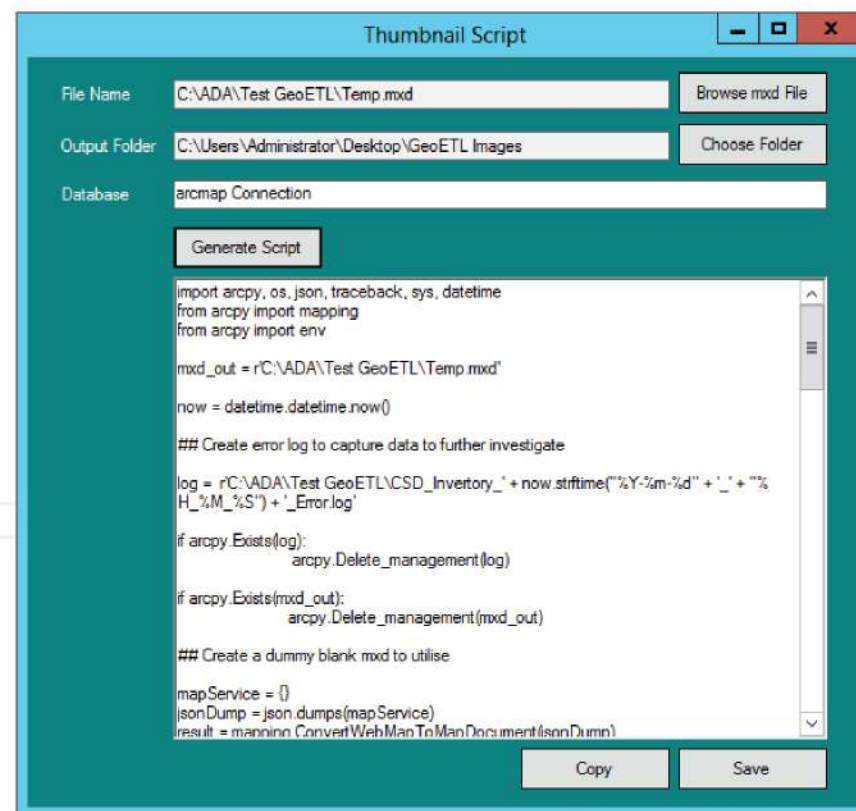
Automate data migration, and to modify data model with ability to show mapping between old and new data model, and generate python script to transfer data from old data model to new data model.

### Main features:

- ❑ Connect to SDE exported XML schema, and compare it to Oracle.
- ❑ Show data model in tree, with the same look and feel of ESRI ArcGIS for Desktop.
- ❑ Modify schema (Add/Update/Delete).
- ❑ Automatically remove empty objects from old data model.
- ❑ Check schema, to examine if it violates rules implemented in objects' naming.
- ❑ Powerful search engine to find any objects in the data model.
- ❑ Generate PDF Reports.

 **Client:** Royal Commission for Riyadh City (RCRC), Saudi Arabia.

 **Note:** Application copyrights registered please refer to section "Certificate of Copyright Registration".



# Correspondence Tracking and Management System

## Development Platform:

- ASP.NET-MVC / C#
- DB: Oracle or MS SQL Server

**Solution:** Implemented as web solution to make it an easy task to connect from wherever with only web browser.

## Main features:

- All basic correspondence tracking features, including:
  - All correspondence organized into electronic folders.
  - Folders contain: coversheet, assignments, and notes.
  - Correspondence classified by user designed categories.
  - Assignments classified by user designed actions.
  - Dates tracked.
  - Ability to search folders, assignments, notes.
  - Ability to query by combinations of search keys.
  - Database of "standard" correspondents.
- Security features:
  - Add a watermark on each opened document with User ID.
  - Allow/deny print/download attachments.
- Standard reports on open/past due/completed correspondence/completed assignments.

 **Client:** Royal Commission for Riyadh City (RCRC), Saudi Arabia

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ROYAL COMMISSION FOR RIYADH CITY







## ■ Tracking Options:

- One Vehicle Tracking.
- Multi-Vehicles Tracking.
- Re-Play Tracking History.



Figure 3: Multi-Vehicles Tracking



Figure 4: Re-Play Tracking History

Notify user through showing alert at the web page, and sending email/SMS when:

- Exceeding the speed limit.
- Enter/Exit of the Geo-Fence defined.
- Other alerts defined based on the GPS device feature (ex. vehicle battery, seat belt ...etc).
- Geo-Fence Alert Module.

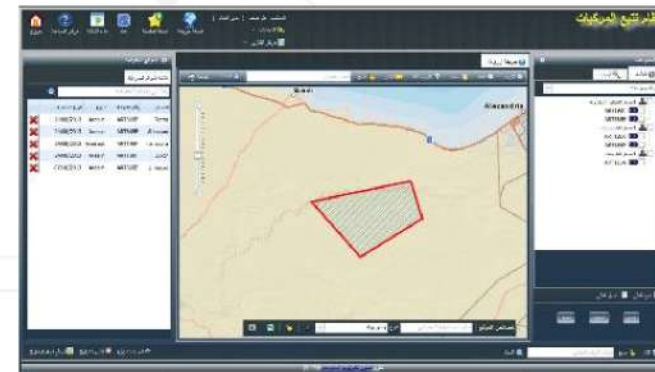


Figure 5: Draw Geo-Fence

## ■ Reports & Charts:

- Access daily or monthly driving reports for the last three months.
- Standard periodical reporting:
  - Total time traveled (per trip, period).
  - Maximum recorded speed (per trip, period).
  - Average recorded speed (per trip, period).
  - Trip Details Report.
- Exception reporting.
- List of speeding (device, driver, location, speed) per group/period.
- List of Geo-Fence violations (device, driver, location) per group/period.

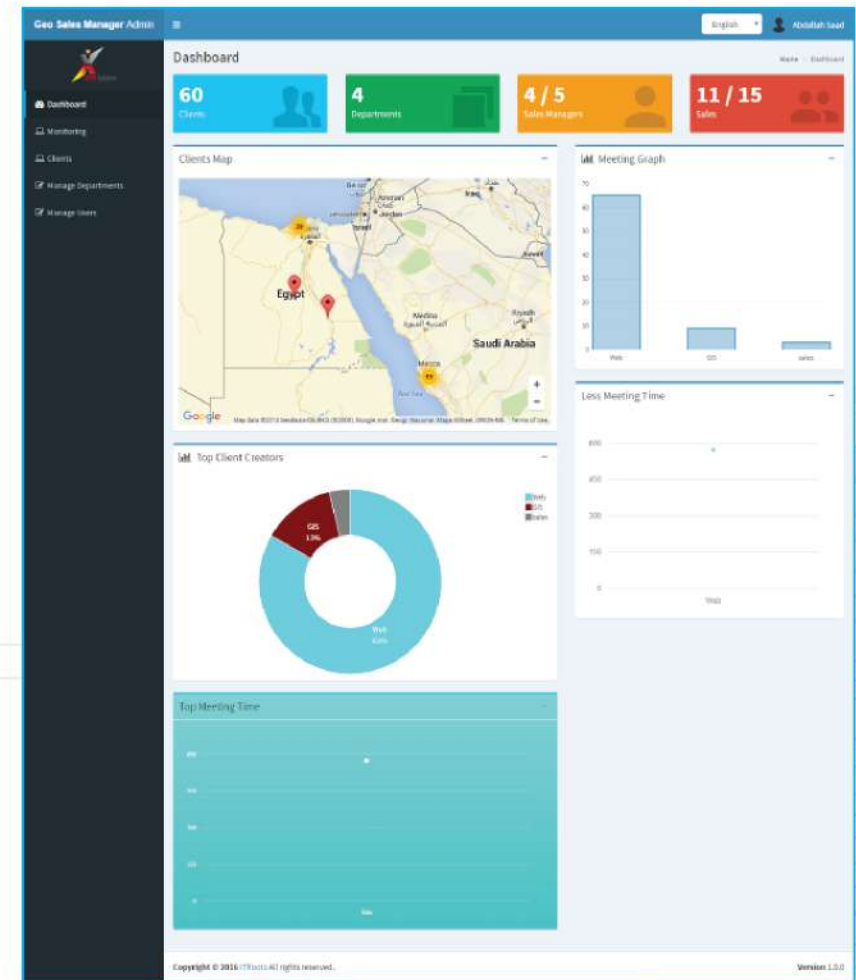
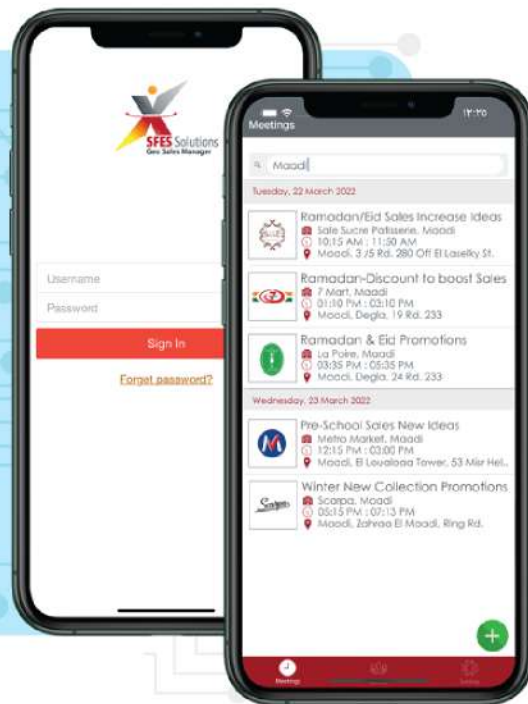


## Geo Sales Manager - Sales Force E-Supervisor (SFES) Solutions

Provide a range of tools to manage salespeople efficiently. With visibility over the movements of your sales force territories and their reports.

A business needs to provided with effective monitoring of the sales force, the solution monitors your salespeople during the working day via mobile phone. tracking provides a high level of protection and control.

For more information,  
visit URL: <https://www.geosalesmanager.com>



**Note:** Application copyrights registered, please refer to section "Certificate of Copyright Registration".

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# Enterprise Projects

## Monitoring and Follow-up the Hajj and Umrah Guests

 **Client:** Ministry of Hajj and Umrah, (Partner: CAD&GIS Co., Ltd.)

**Sector:** Government, Saudi Arabia

**Duration:** 24 Months

### Development Platform:

- ❑ Web: ASP.NET MVC / C#, Web APIs
- ❑ Mobile Development (iOS: Swift, Android: Java)
- ❑ GIS: ESRI Portal For ArcGIS
- ❑ DB: Oracle 19c
- ❑ DMS: Oracle UCM

The Ministry aims to employ the tools of transport planning, support monitoring, follow-up, Spatial operational plans with the aim of developing the transportation system of pilgrims and Umrah.




### Project Scope:

- ❑ Updating and developing the Geo-Database of the system of transporting guests of Rahman, which is compatible with housing models in Mecca/Medina/Holy Sacred Sites and demographic distribution.
- ❑ Integration with plans.
- ❑ Operational plans, measures, policies, and modeling of road network optimal use.
- ❑ Building and standardizing digital templates and models for transport operational plans using modern planning techniques.
- ❑ Tracking and follow-up of fleets Buses.
- ❑ Schedule the Rahman movement according to the operational plans and determine the optimal alternative.
- ❑ Raising the level of coordination with the authorities concerned with transport planning.



## Aquaculture Survey & Environmental Impact Assessment (EIA) Automation & KPIs

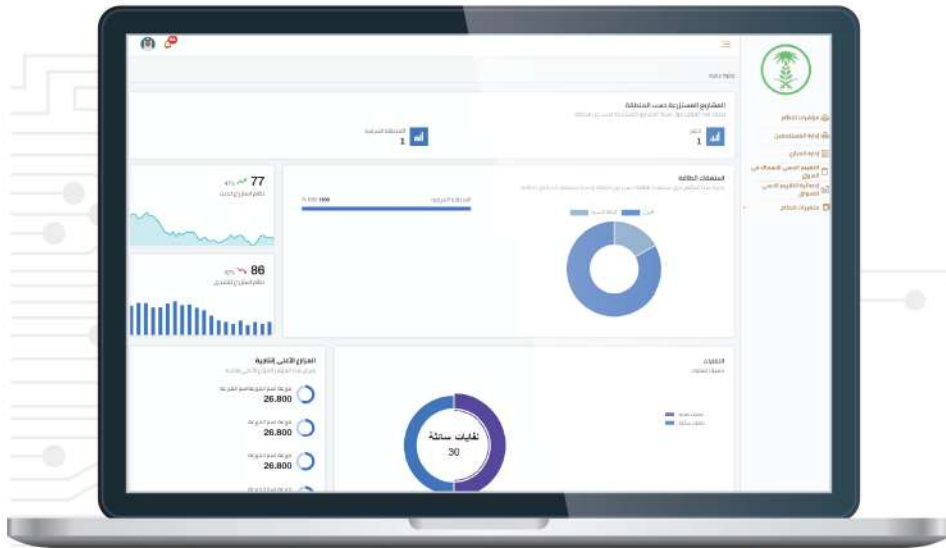
 **Client:** Ministry of Environment, Water and Agriculture (MEWA),  
(Partner: AlMandaryah)

**Sector:** Government, Saudi Arabia

**Duration:** 6 Months

**Development Platform:**

- Web: ASP.NET MVC / C#, Web APIs
- DB: Oracle 19c
- DMS: FileNet



وزارة البيئة والمياه والزراعة

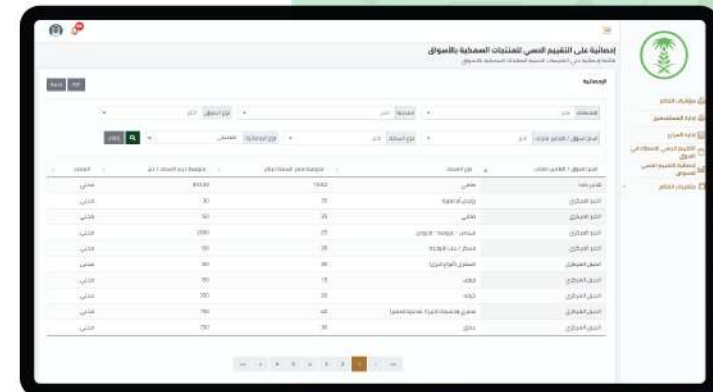
Ministry of Environment Water & Agriculture



**Solution:** Designing a database for the field survey questionnaire automation platform and the EIA study questionnaire in aquaculture: to store the information related to the field questionnaire form and the EIA study questionnaire in aquaculture. This base consists of fields of identification, classification and full description of these forms together with the digital file in PDF form of the resulting study for each farm.

Dashboard of statistical indicators and performance measurement.

Training of Trainers [TOT] on managing the platform and data entry.




The data entry interface shows a table with columns for various survey parameters. The table is in Arabic and contains data for different farms or locations. The interface includes a sidebar with navigation options and a header with the ministry's logo.

الرقم	الاسم	المنطقة	الرقم	الاسم	المنطقة
1	المنطقة	المنطقة	1	المنطقة	المنطقة
2	المنطقة	المنطقة	2	المنطقة	المنطقة
3	المنطقة	المنطقة	3	المنطقة	المنطقة
4	المنطقة	المنطقة	4	المنطقة	المنطقة
5	المنطقة	المنطقة	5	المنطقة	المنطقة
6	المنطقة	المنطقة	6	المنطقة	المنطقة
7	المنطقة	المنطقة	7	المنطقة	المنطقة
8	المنطقة	المنطقة	8	المنطقة	المنطقة
9	المنطقة	المنطقة	9	المنطقة	المنطقة
10	المنطقة	المنطقة	10	المنطقة	المنطقة



## Municipal Sectors Knowledge Management (MAREFA)

 **Client:** Ministry of Municipal and Rural Affairs and Housing (MOMRAH), (Partner: Digital Geography)

**Sector:** Government, Saudi Arabia

**Duration:** 18 Months

**Development Platform:**

- ❑ Web: ASP.NET MVC / C#, Web APIs
- ❑ Mobile Development (iOS: Swift, Android: Java)
- ❑ DB: Oracle 19c
- ❑ DMS: EverSuite



**Solution:** With the explosion of digital connectivity, government agencies all over the world are using ICT applications to increase productivity, improve accountability, enhance transparency and facilitate public sector reform. Improved knowledge management (KM) is essential to Ministry of Municipal and Rural Affairs and Housing (MOMRAH) at the national, regional or local levels, because it is a knowledge-based organization. KM is also become one of the initiatives within Saudi Arabia e-Government Plans.

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Ministry of Municipal Rural Affairs & Housing



معرفة

The key roles of ITRoots are:

- ❑ Facilitate planning of KM initiatives.
- ❑ Provide technology expertise for KM activities and solutions.
- ❑ Capture of studies, reports and lessons learnt and best practices.
- ❑ Implement document / content management systems.
- ❑ Implement enterprise portal used as search engine.
- ❑ Implement mobile apps for both App Store and Google Play for accessing the collected knowledge.

URL: <https://marefa.momra.gov.sa/>



## Objectives and Key Results (OKR) Digital Transformation

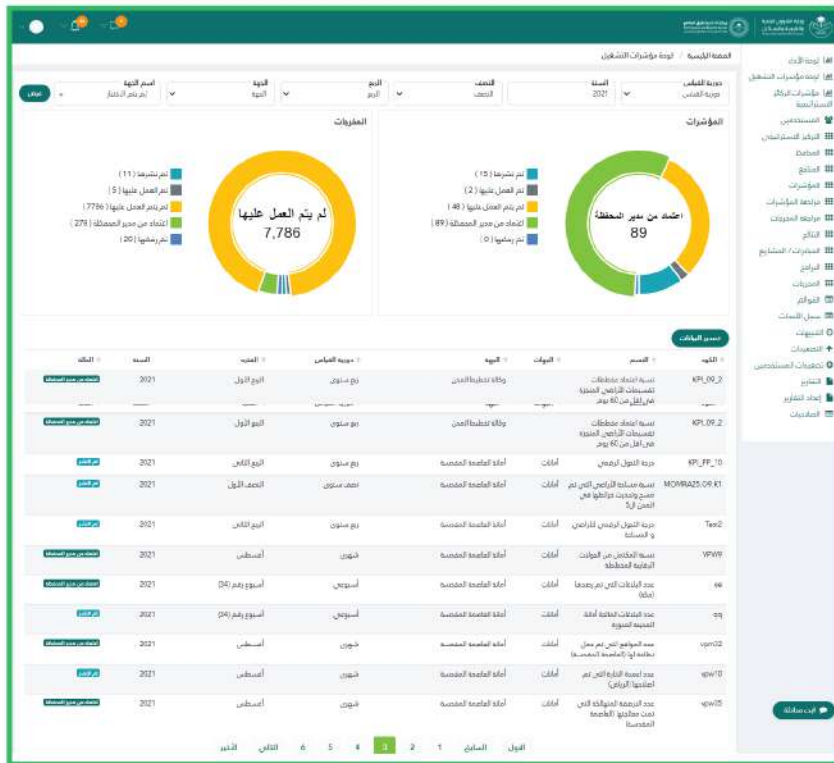
**Client:** Ministry of Municipal and Rural Affairs and Housing (MOMRAH), (Partner: Digital Geography)

**Sector:** Government, Saudi Arabia

**Duration:** 12 Months

**Development Platform:**

- Web: ASP.NET MVC / C#, Web APIs
- DB: Oracle 19c
- DMS: EverSuite



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Ministry of Municipal Rural Affairs & Housing



**Solution:** Objectives and Key Results (OKR) is a common management strategy for setting goals within organizations. The purpose of Objectives and Key Results is to connect organization, team, and personal goals to measurable results while having all team members and leaders working together in one direction. Vision Realization Office at the Ministry of Municipal and Rural Affairs and Housing (MOMRAH) seeks the values of quality, customer focus, transparency and partnership, developing and updating model for the main objectives and results that are required to be provided by: agencies, secretariats. The platform also aims to manage initiatives/projects, and manage tasks and meetings.





## Balady Bayanat

**Client:** Ministry of Municipal and Rural Affairs and Housing (MOMRAH), (Partner: Digital Geography)

**Sector:** Government, Saudi Arabia

**Duration:** 12 Months

### Development Platform:

- Web: ASP.NET MVC / C#, Web APIs
- DB: Oracle 19c
- DMS: EverSuite

**Solution:** Believing in the Department of Statistics and Research at the Ministry of Municipal and Rural Affairs and Housing (MOMRAH) in its mission to provide updated statistical products and services with added value characterized by accuracy and comprehensiveness, the Department has been developing and updating data models required to be provided by: agencies, secretariats and municipalities. This solution aims to present an interactive statistics platform to provide the administration's needs of data from municipalities, secretariats and agencies to contribute to the production of the annual/quarterly reports or the statistical book, through many advanced features that help in conducting data collection easily, and presenting the results through reports, graphs and maps of the Kingdom of Saudi Arabia and its administrative regions across various KPIs.

URL: <https://bayanat.balady.gov.sa/>


وزارة الشؤون البلدية والقروية والإسكان  
Ministry of Municipal Rural Affairs & Housing



## نظام بلدي بيانات



## Environmental Health Laboratory Information Management System (LIMS)

 **Client:** Ministry of Environment, Water and Agriculture (MEWA),  
(Partner: AlMandaryah)

**Sector:** Government, Saudi Arabia

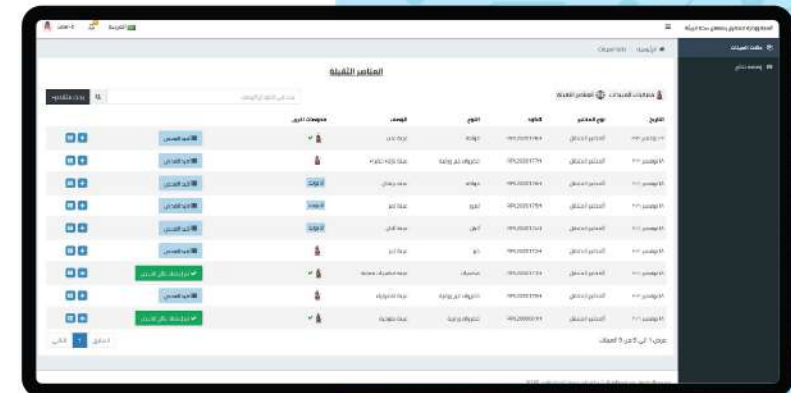
**Duration:** 6 Months

**Development Platform:**

-  Web: ASP.NET MVC / C#, Web APIs
-  DB: MS SQL Server
-  DMS: Oracle UCM



**Solution:** Laboratory Information Management System (LIMS) helps laboratories manage and track samples, orchestrate workflows, as well as store, analyze all laboratory data, improve access to quality diagnostic testing and provide accurate, timely information for customer care, environmental health planning and policy decisions. LIMS are recognized as a powerful tool to improve laboratory data management within the laboratories and reporting of data externally.





## Dig Electronic No Objection Certificate (Dig E-NOC)

 **Client:** Holy Makkah Municipality, (Partner: Digital Geography)

**Sector:** Government, Saudi Arabia

**Duration:** 24 Months + 1 year support

**Development Platform:**

- ❑ Siebel Public Sector 8.2.2
- ❑ ArcGIS 10.3 for Server

**Solution:** An Integrated online system developed to assist prequalified consultants, contractors and developers in obtaining Right of Way-related No Objection Certificates (NOCs) for all works undertaken within, or which may affect Makkah roads Right of Way.


The NOC system is a one-stop shop for applicants seeking No Objection Certificates as it allows them to apply for and obtain Right of Way-related NOCs online.



الرقم	الاسم	الرقم	الاسم	الرقم	الاسم
1	الرقم	2	الاسم	3	الرقم
4	الاسم	5	الرقم	6	الاسم
7	الرقم	8	الاسم	9	الرقم
10	الاسم	11	الرقم	12	الاسم



## Royal Commission for Riyadh City (RCRC) Geo Portal

 **Client:** Royal Commission for Riyadh City (RCRC) (Partner: Digital Geography)

**Sector:** Government, Saudi Arabia

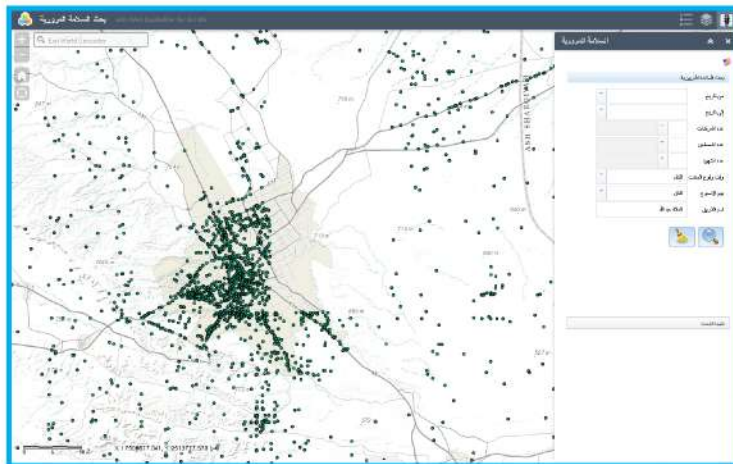
**Duration:** 6 Months

**Development Platform:**

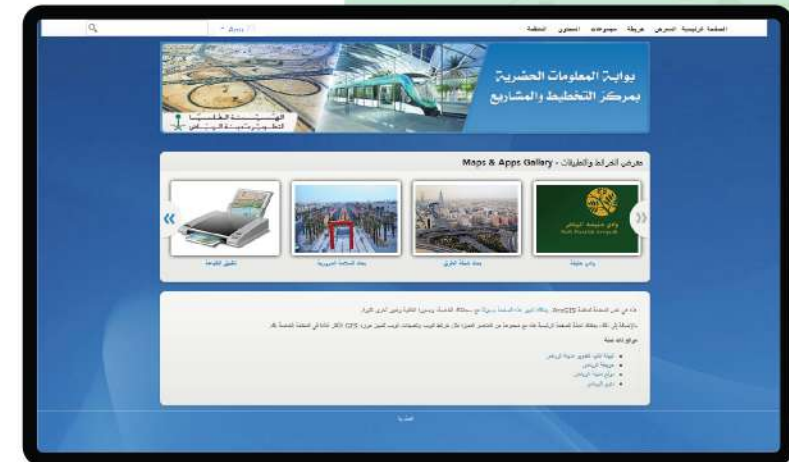
- Portal for ArcGIS Server 10.3
- Oracle 12c

**Solution:** Finally, Portal for ArcGIS provides the collaboration and sharing tools secure on-site. It becomes the central repository for authoritative content that only accessed by users inside the intranet. It gives them the capability to quickly and easily build maps, share these with the entire organization.

RCRC keeps their content (including their own base maps and reference layers) secure behind their own firewalls. This includes sensitive data for doing confidential research or data with strict privacy controls.



الهيئة الملكية لمدينة الرياض  
ROYAL COMMISSION FOR RIYADH CITY





## Family Donations (2000 Libyan Dinar & 1000 Libyan Dinar)

**Client:** Central Bank of Libya, (Partner: Diwan)

**Sector:** Government, Saudi Arabia

**Duration:** 12 Months

**Development Platform:**

- ❑ ASP.NET
- ❑ Oracle 11g

**Solution:** An integrated web application built using the SOA techniques where business logic tier developed as web services. So, it invoked from any other application or different platform for future applications development or integration.

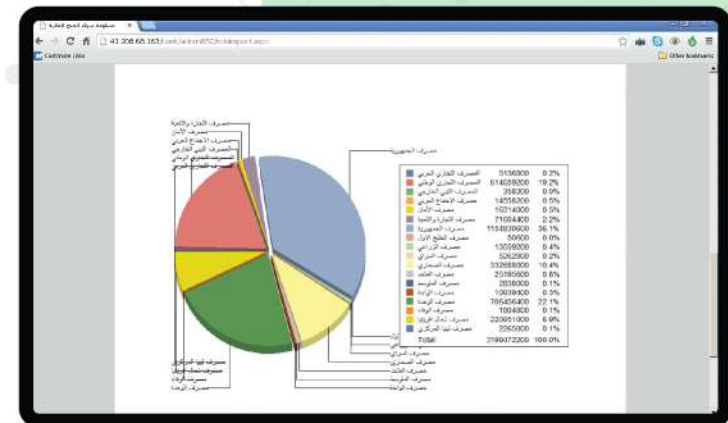
The solution workflow built over two main sub workflows:

- ❑ Review family data, print the Marital Status Certificate on Not Fraud legal paper, and give it to family owner.
- ❑ Family owner go to his bank branch, they check Marital Status Certificate, system will calculate the value of Gift based on family count, and print statement to client that shows the bank transaction.



The developed system concurrent users were:

- ❑ 1800 users all over Libyan civil registry authority offices to maintain the data of all Libyan families (53 main offices and 365 Branch),
- ❑ 1450 users over all banks branches offices (278 Bank's Branches),



## Libya Civil Registry Authority Workflow Automation



**Client:** Libya Civil Registry Authority, (Partner: Diwan)

**Sector:** Government, Saudi Arabia

**Duration:** 12 Months

**Development Platform:**

- ASP.NET
- SQL Server 2008 R2

**Solution:** An integrated desktop application built using the SOA techniques, where business logic tier developed as web services so it invoked from any other application or different platform for future applications development or integration.

The developed system is a one-stop shop for applicants seeking:

- ❑ Birth Registration Workflows & Birth Certificates Printout.
- ❑ Death Registration Workflows & Death Certificates Printout.
- ❑ Marriage Registration Workflows & Marriage Certificates Printout.
- ❑ Divorce Registration Workflows & Divorce Certificates Printout.
- ❑ Transfer from one office to another in different city/district Workflows.
- ❑ Search for Person, Family, or Operation.
- ❑ Family Tree Printout.
- ❑ Reports (Statistical, Operational, Users, Personals, and Family).
- ❑ GIS Module, act as a reliable tool for decision making, especially in distribution of services related to population.






## Libyan Elections

 **Client:** Ministry of Local Government, (Partner: Diwan)

**Sector:** Government, Saudi Arabia

**Duration:** 6 Months

**Development Platform:**

-  ASP.NET
-  Oracle 11g

**Solution:** As continuity for the democracy approach adopted by Libya after the revolution of 17th of February, the government of Libya to tries to make all the procedures required to guarantee the transparency of the election processes. One of these procedures is to confirm that all the citizens that have the right to elect registered in the voting registration station corresponding to the location they are going to give their vote. For this reason, Libya launched the Libyan Elections system to register all these citizens.

Ministry of Local Government realized a greater operational efficiencies and improved integrity of business-critical data, as well as significant cost savings.




رقم الكف	اسم المرشح	محل الإقامة	الفرع الفرعي	محل
12512	أحمد عبد الله	طرابلس	طرابلس الغرب	طرابلس
921012	أحمد محمد عبد	طرابلس	طرابلس الغرب	طرابلس
28140	أحمد محمد عبد	طرابلس	طرابلس الغرب	طرابلس
923084	أحمد محمد عبد	طرابلس	طرابلس الغرب	طرابلس
37241	أحمد محمد عبد	طرابلس	طرابلس الغرب	طرابلس
926709	أحمد محمد عبد	طرابلس	طرابلس الغرب	طرابلس
921014	أحمد محمد عبد	طرابلس	طرابلس الغرب	طرابلس
921304	أحمد محمد عبد	طرابلس	طرابلس الغرب	طرابلس
926439	أحمد محمد عبد	طرابلس	طرابلس الغرب	طرابلس
942202	أحمد محمد عبد	طرابلس	طرابلس الغرب	طرابلس



المفوضية الوطنية العليا للانتخابات  
مظبوطه الانتخابية من قديمه الموثوق به للانتخابات الموقرة الوطنية

يتم حقن في قديمه الموثوق به للانتخابات الموقرة الوطنية

رقم الكف: 907541

الاسم: أحمد محمد عبد

اللقب: أحمد محمد عبد

الفرع الفرعي: أحمد محمد عبد

المحل: أحمد محمد عبد

المحل: أحمد محمد عبد

المحل: أحمد محمد عبد



المفوضية الوطنية العليا للانتخابات  
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المحل: أحمد محمد عبد

المحل: أحمد محمد عبد

## Dakahlia Investment Map

 **Client:** Dakahlia Chamber of Commerce, (Prime contractor)

**Sector:** Government, Saudi Arabia

**Duration:** 6 Months

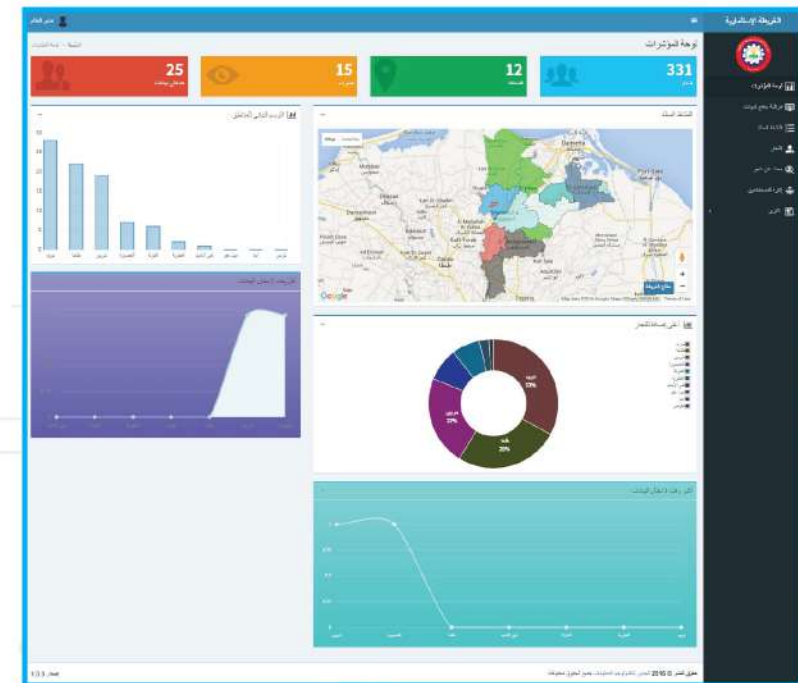
**Development Platform:**

- ☐ ASP.NET / C#
- ☐ SQL Server
- ☐ iOS
- ☐ Android

**Solution:** Investment Map aims to assist investment promotion and defining priority sectors for investment promotion, identifying potential investors in a given sector, identifying competitor for inward investment, and defining opportunities for investment. Investment Map combines statistics on direct investment and national trade.

It includes information, on the location, sectors, companies, factories and stores for Dakahlia Governorate.

Using both Mobile application for survivors to collect filed data, and Portal for review survey output and it supports dashboards and reports for the decision maker to support the processes of taking the right decision with geographic information support.





## B.Tech Smart Maps

 **Client:** B.Tech

**Sector:** Business, Egypt

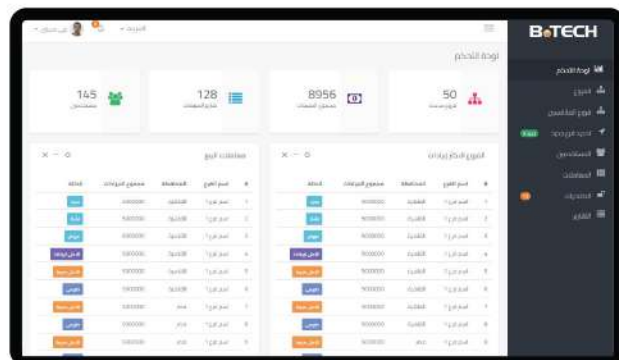
**Duration:** 3 Months

**Development Platform:**

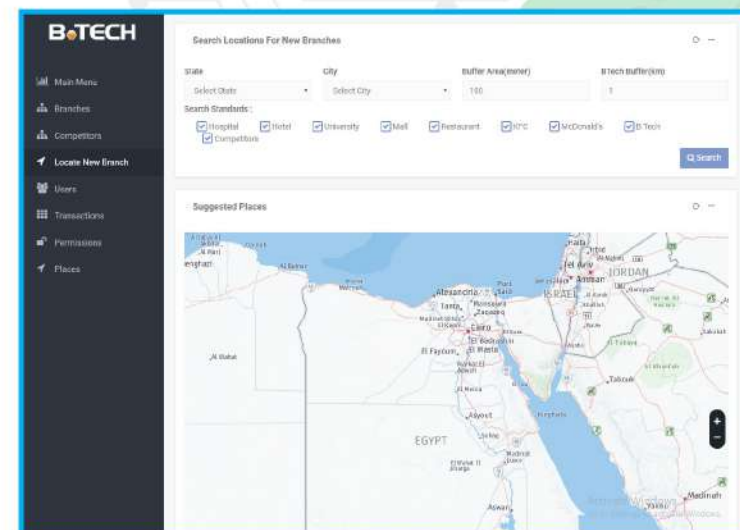
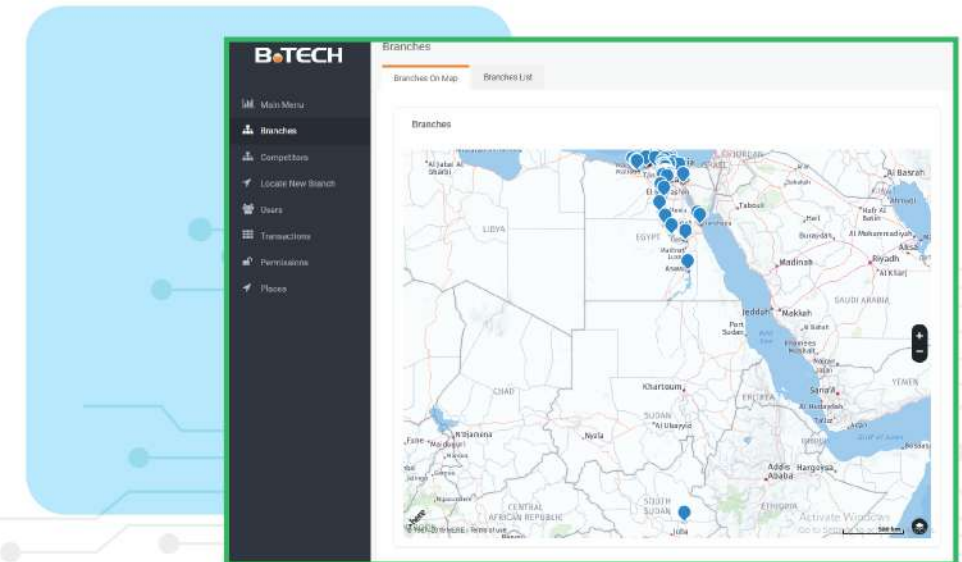
- ASP.NET MVC (C#)
- MS SQL Server
- HERE Maps

**Solution:** Main goal of this System is to find best place for B.Tech new branches. Also designed to List B.Tech Branches with locations on Map, Transaction, Contact Info ...etc. and also display data for B.Tech Competitors providing a good way to compare results.

- Display B.Tech branches locations along with competitors locations.
- Manage Branches.
- Transactions.
- Competitors Transactions.
- Detect best location in a city to establish new branch for B.Tech.
- Manage Users Permissions.



# B.TECH



# Archiving & Backlog

## Libyan Civil Registry Documents Archiving

 **Client:** Libya Civil Registry Authority, (Partner: Diwan)

**Sector:** Government, Saudi Arabia

**Duration:** 18 Months

**Development Platform:**

- ☐ EMC Documentum & Captiva
- ☐ Oracle 11g

**Solution:** The system delivers a comprehensive and integrated solution for content management activities. The power of the solution is the combination of the functional platform of Documentum, coupled with the configurations of the system for Libya Civil Registry Authority.

All offices have access to a centralized Documentum repository, which holds all of their relevant internal documents. Each remote office has private information placeholders, which helps them preserve the security around their information until they decide to share it.

Number of Documents: 75,000,000.

Number of Concurrent Users: 700.





## Backlog Scanning and Document Management Services

 **Client:** Qaliubiya Pharmacists Syndicate, (Prime contractor)

**Sector:** Civil Society NGOs, Egypt

**Duration:** 9 Months

**Development Platform:**

- ☐ ASP.NET MVC
- ☐ SQL Server

**Solution:** The solution provided is mainly three phases:

☐ Phase I, install and configure documents management system inside Qaliubiya pharmacists syndicate, train the system administrator, staff and technical support team to operate the system.

☐ Phase II, Backlog of three million documents with the following processes:

- Receiving Files.
- Dispatching.
- Scanning.
- Indexing.
- Quality Control.
- Rejected Files.
- Submitting Files.

☐ Phase III, tracking system that allows managers to follow up daily work of backlog.



# Mobile Apps

## Hajj Traffic, Traffic Maps for Hajj

### Maps & Navigation

#### Technologies:



**Partner:** CAD&GIS Co. Ltd

**Client:** Saudi General Directorate of Public Security General Department of Traffic

**Website:** <http://www.hajjtraffic.com>



## Jomlah Sahm, Wholesale Grocery Supply

### Ecommerce

#### Technologies:



**Prime Contractor**

**Client:** Jomlah Sahm Platform



## Khasm, Discount Coupons

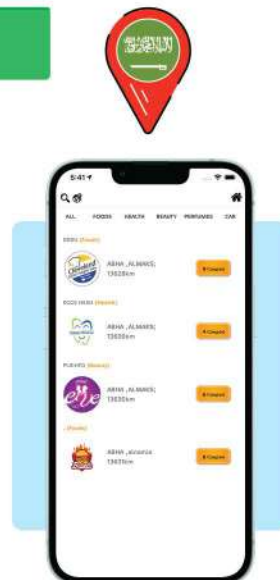
### Shopping

#### Technologies:



**Prime Contractor**

**Client:** My Daily Needs for IT



## Aldoctor, Medical Services On Demand

### Medical

#### Technologies:



**Prime Contractor**

**Client:** Al-Doctor App





## Aladdin Partner, Services Voice Order

IoT

### Technologies:



Partner: Nakheel.io

Client: Aladdin World



## Autobus, Public Transport Routes

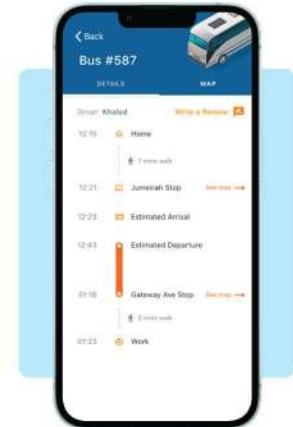
Maps & Navigation

### Technologies:



Partner: Nabdaa

Client: Comprehensive Multiple Transportation Co.(CMTC, AutoBus)



## Aghnam Elreef, Fresh Meat Delivery

Ecommerce

### Technologies:



Partner: CloudSoft5

Client: Aghnam El Reef App



## GOOT: Shop Online Grocery

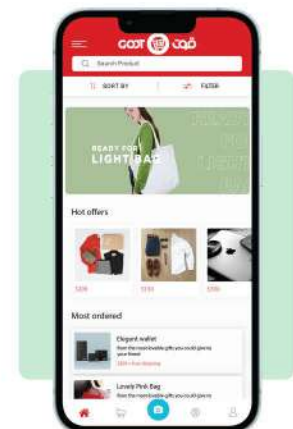
Ecommerce

### Technologies:



Prime Contractor

Client: Marei Bin Mahfouz Group



## GOOT Captain: Delivery Application

### Maps & Navigation

#### Technologies:



#### Prime Contractor

**Client:** Marei Bin Mahfouz Group



## KFD: Online Pharmacy

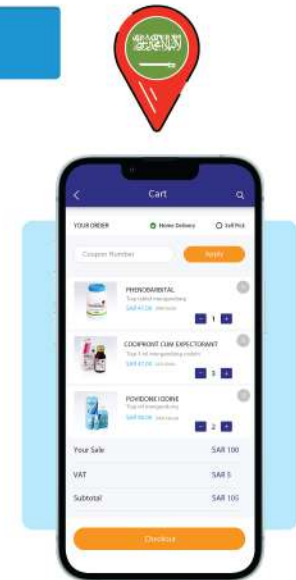
### Ecommerce

#### Technologies:



#### Prime Contractor

**Client:** Marei Bin Mahfouz Group



## ERP+: Attendance System

### Business

#### Technologies:



#### Prime Contractor

**Client:** CloudSoft5



## KFD Captain: Delivery Application

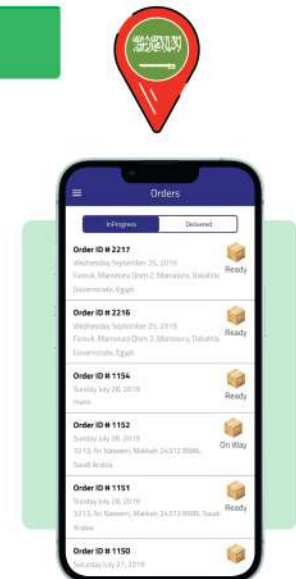
### Maps & Navigation

#### Technologies:



#### Prime Contractor

**Client:** Marei Bin Mahfouz Group





## Makady (مقاضي): Saudi Offers Shopping

### Technologies:



### Prime Contractor

**Client:** Digital Region



## PerHourJobs, Freelance Jobs Search Job Search

### Technologies:



### Prime Contractor

**Client:** PerHour



## Job Plus, Part-Time Jobs Search Job Search

### Technologies:



### Prime Contractor

**Client:** Adroyts

**Website:** <https://www.jobplus.biz/>



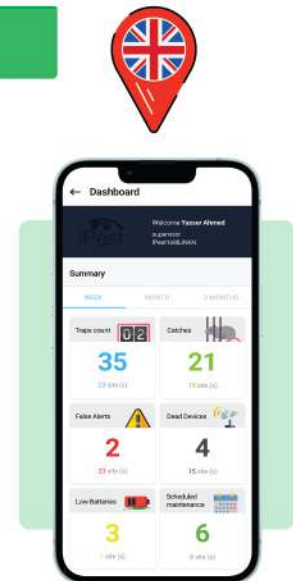
## iPest: Rodent Monitoring IOT Solution IoT

### Technologies:



### Partner: Nakheel.io

**Client:** Russell IoT



## Aldahayan Auto: Cars Catalog & 3 S Services

### Automotive

#### Technologies:



#### Prime Contractor

**Client:** Aldahayan Auto



## Wfr (خصوصيات مصر): Egypt Offers

### Job Search

#### Technologies:



#### Prime Contractor

**Client:** Public



## Alhalawani Auto: Cars Catalog & 3 S Services

### Automotive

#### Technologies:



#### Partner: New Manar IT

**Client:** Alhalawani Auto



## Strawberry: Vegetables and Fruits Store

### Ecommerce

#### Technologies:



#### Partner: Nabdaa

**Client:** Strawberry Trading Company





## EGP Now: Egyptian Pound Exchange Rate

### Finance

#### Technologies:



#### Prime Contractor

**Client:** Public



## Kawa3b: Online Salon

### Lifestyle

#### Technologies:



#### Prime Contractor

**Client:** Client: Rumman Technology Company Ltd



## Nakheel: Cognitive Palm IOT Solution

### Business

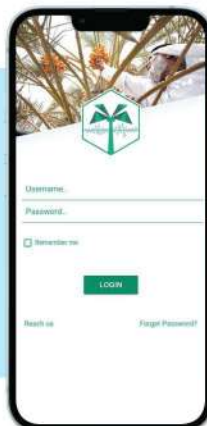
#### Technologies:



#### Prime Contractor

**Client:** Nakheel.io

Not Published at App Store based on client's request



## KPOS: Point of Sale (POS)

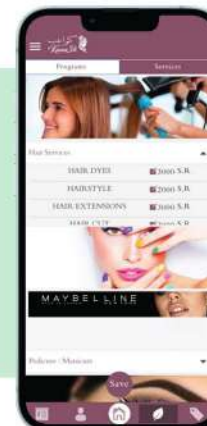
### Business

#### Technologies:



#### Prime Contractor

**Client:** Client: Rumman Technology Company Ltd



## Umm al-Qura University Student Affairs

### Finance

#### Technologies:



**Partner:** First Tent

**Client:** Umm Al Qura University



## Protect Masr: Citizens' Complaints

### Complaint Handling

#### Technologies:



**Prime Contractor**

**Client:** Egyptian Ministry of Communications and Information Technology (MCIT)

Not Published at App Store based on client's request



## Vote Me: Online Poll Apps and Social Media

### Social Network

#### Technologies:



**Prime Contractor**

**Client:** Mqyes Al-Deka




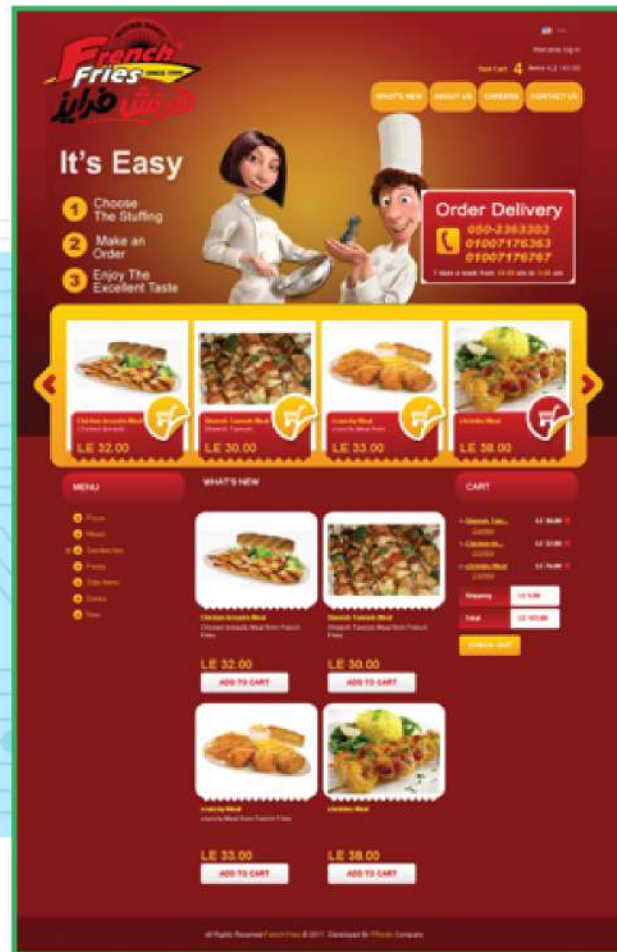


# E-Commerce Websites

## Order Food Online

Prime Contractor

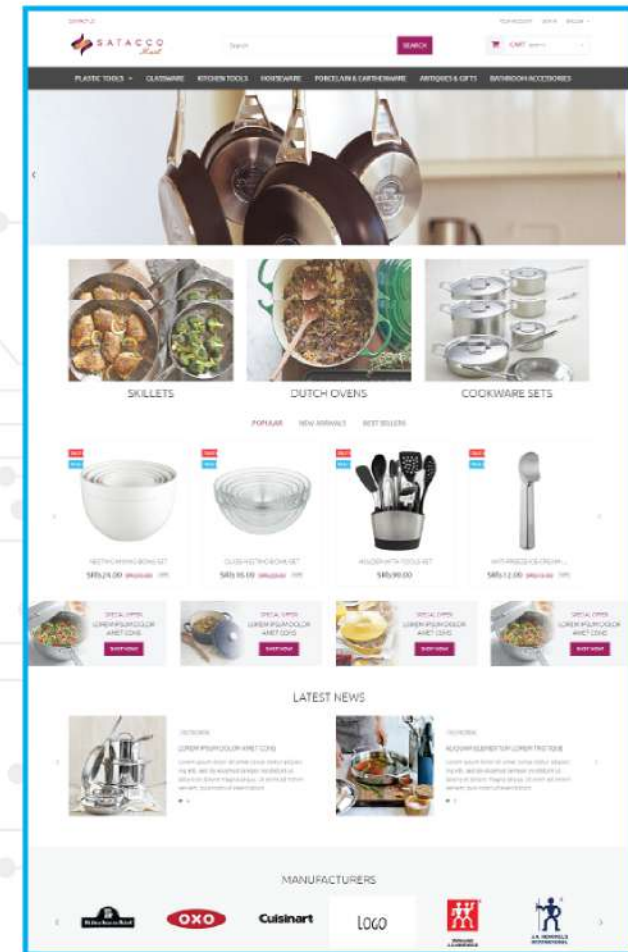
 **Client:** French Fries Restaurant



## Kitchenware

Prime Contractor

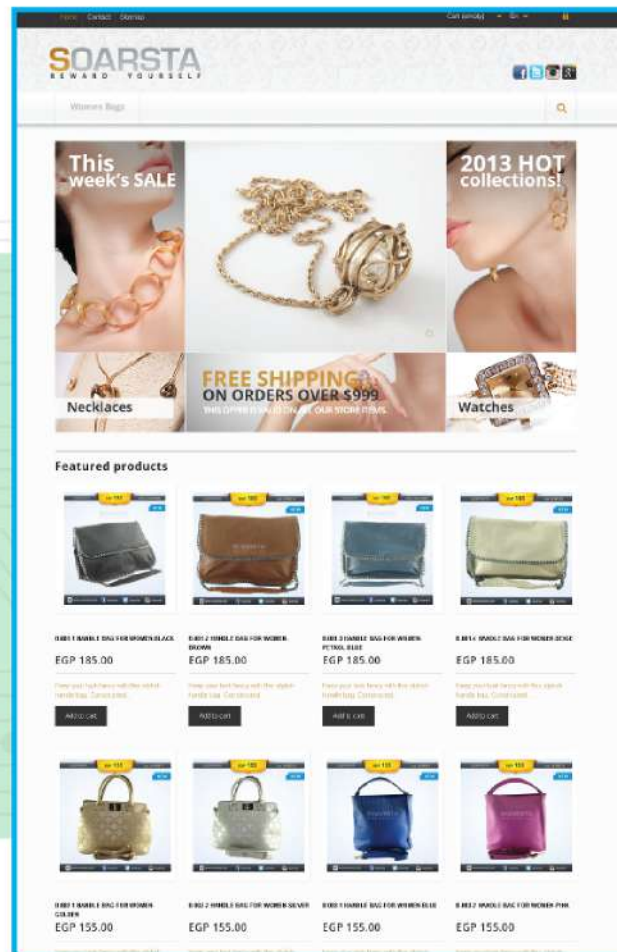
 **Client:** SAM Arabia



## Ladies Fashion

### Prime Contractor

 **Client:** Soarsta Bags & Accessories

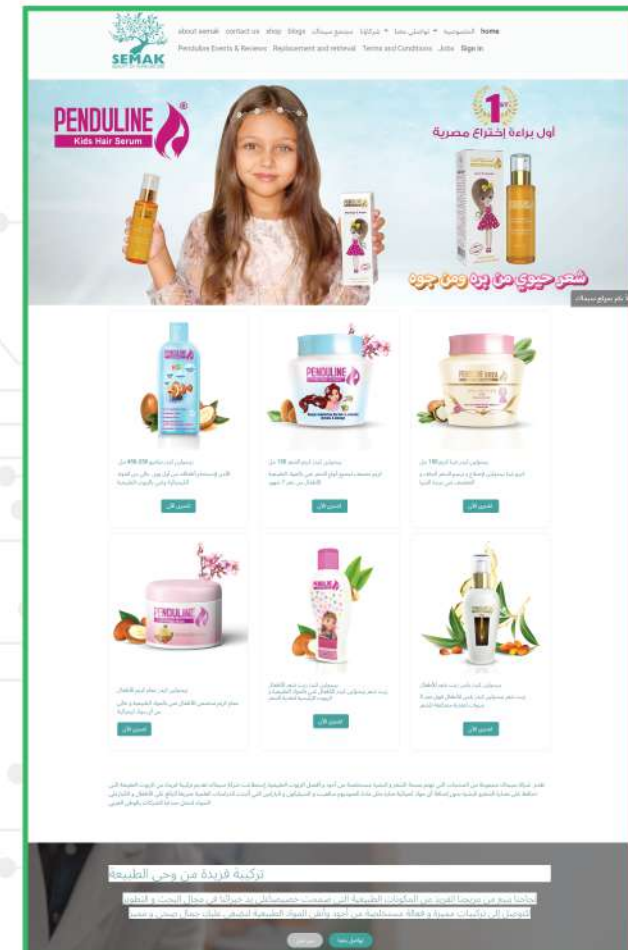


## Cosmetics

### Prime Contractor

 **Client:** SEMAK

 **Website:** <http://www.semak-eg.com/>





# Business Website

## Tourism Agency

Prime Contractor

 **Client:** Doroub Travel

 **Website:** <http://www.doroubtravel.com/>



## Business Consultation

Partner: ISOTEC

 **Client:** CANPEL



## Tourism Agency

Partner: ISOTEC

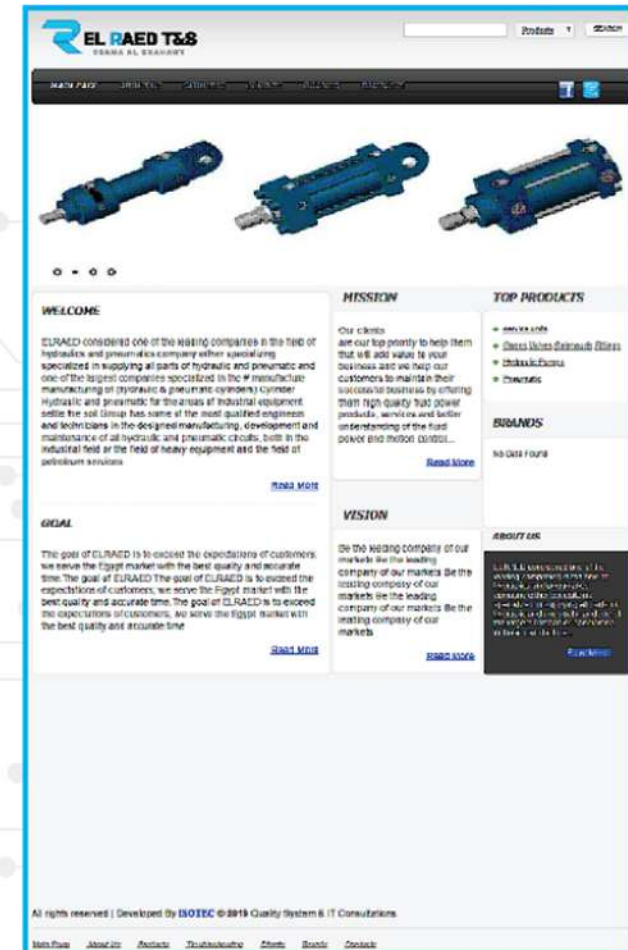
 Client: Aloo Visa



## Hydraulics & Pneumatics

Partner: ISOTEC

 Client: El-Raed co



## Umrah Service Provider

Partner: ISOTEC

 Client: Azowar Umrah Services company





# Business Website

## Sheikh Marie bin Mahfouz

### Prime Contractor

 **Client:** Marei Bin Mahfouz Group

 **Website:** <http://maraibinmahfouz.com/>



## Business Consultation

### Partner: ISOTEC


 **Client:** Bani Shehr Tribe

 **Website:** <http://moltaqaattakrim.org/>



# Localization

## Next ESA SAR Toolbox (NEST) Localization

 **Client:** King Abdulaziz City for Science and Technology (KACST)

**Sector:** Government, Saudi Arabia

**Duration:** 2 Months

**Development Platform:** J2SE

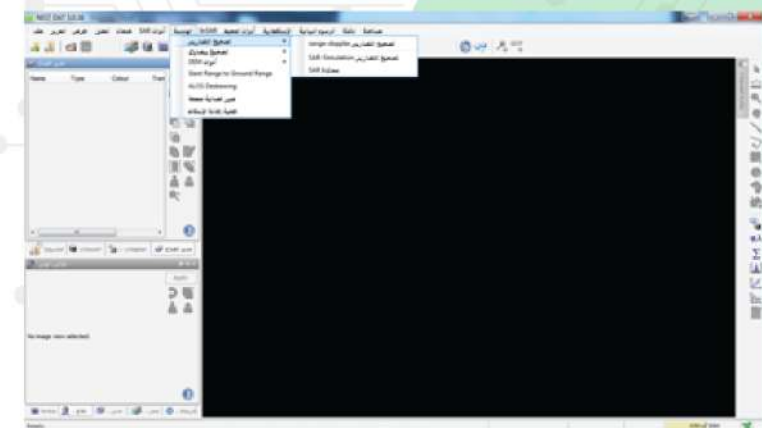
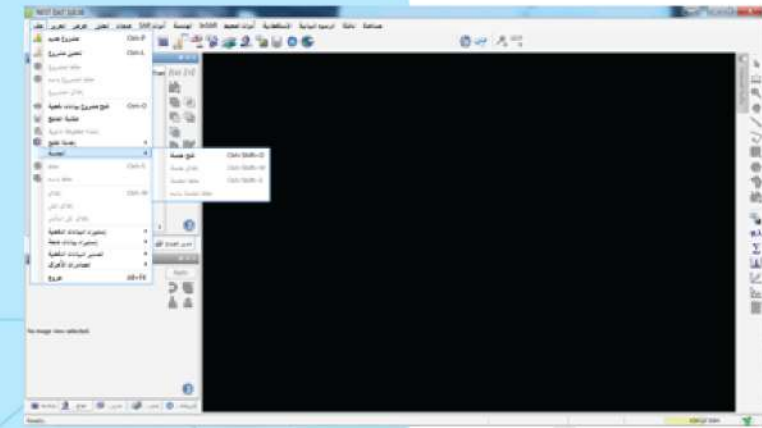
**Solution:** The Next ESA SAR Toolbox (NEST) is an ESA open source toolbox under the GNU GPL license for reading, processing, analyzing and visualizing ESA (ERS2/1-, ENVISAT, SENTINEL1-) and other spaceborne\* (TerraSAR-X, RADARSAT 2-1, COSMO-SkyMed, JERS1-, ALOS PALSAR) SAR data processed to Level1- or higher.

ITRoots localize this product to support space & aviation science in Arabic language.

### ITRoots Role:

- ☐ Localize application to support Arabic.
- ☐ Create setup package.

مدينة الملك عبدالعزيز  
للعلوم والتقنية KACST



## E-Learning Management System (LMS) Testing & Localization

 **Client:** DUNET

**Sector:** Education Private Sector, South Korea

**Duration:** 6 Months

**Development Platform:**

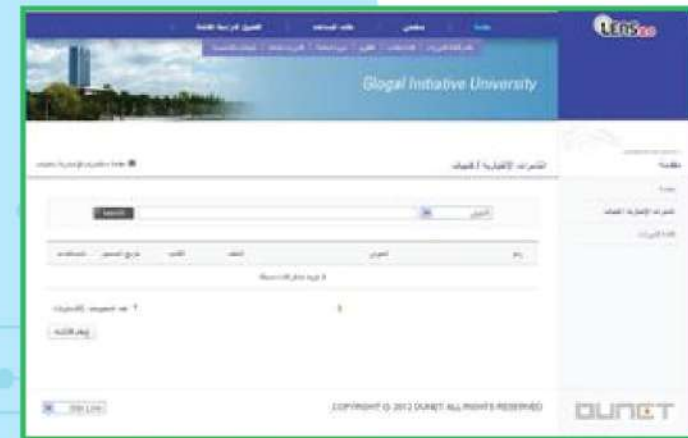
- ☐ J2SE
- ☐ Oracle 11g

**Solution:** This system helps efficiently manage learning resources such as course, progress report, attendance, evaluation and so on.

Through various experiences from lots of projects, it provides the most suitable system. It provides the most appropriate services depending on user type such as student, professor, and administrator.

**ITRoots Role:**

- ☐ Application Testing.
- ☐ Fix Bugs reported in testing.
- ☐ Add Right-to-Left Feature.
- ☐ Add Resource Files techniques, to support Multi-Language.
- ☐ Create the Arabic Resource File.





# ITRoots Academy (Enterprise Capacity Building)

## 1000 Employee Training

 **Client:** Libya Ministry of Interior



**Sector:** Government, Libya

### Solution:

#### ITRoots roles:

- ☐ Study the Organization Chart, and review the employees' titles & educational records.
- ☐ Interview Employees to define organization Skills Matrix.
- ☐ Define Training Programs.
- ☐ Start Courses for 1000 Employees in different four cities.
- ☐ Evaluate the attendees.

#### Courses Tracks:

- ☐ Software Development.
- ☐ System Administration.
- ☐ GIS Basic Courses.
- ☐ Soft Skills.
- ☐ Management Skills.
- ☐ Planning Courses.
- ☐ Human Resources Courses.
- ☐ Financial Courses.
- ☐ Quality Control.
- ☐ ICDL.

## Kuwait Municipality GIS Training

 **Client:** Kuwait Municipality



**Sector:** Government, Kuwait

### Solution:

#### ITRoots roles:

- ☐ Introduction of GIS and field's teams management and determine courses of action and raise the construction sites and irregularities.

#### Courses Tracks:

- ☐ Introduction to GIS.
- ☐ Data model design & building physical model.
- ☐ Configure workflows and irregularities and construction sites classified maps.
- ☐ Routes for Raising work and construction sites and irregularities paths.
- ☐ GIS analytical tools in the distribution and management of teams and identifying and controlling best routes.
- ☐ The publication, circulation and provide geographic data for each of the projects and irregularities and filed teams.

ITRoots has succeeded in offering various services relying in that on the multiple educational backgrounds and skills that our Development team enjoys, which is proudly our most fundamental asset presented by the Presales & Development department. In the coming part a brief account of the main services offered by our team.

### Application Development

ITRoots development team leads IT application development in the region following latest Technology worldwide, and guides users to move through the IT implementation process efficiently. We are proud that our development team is one of the most professional teams in the region.

ITRoots Development Team provides services covering the development life cycle, from presales activities to system delivery and operations.

### Presales Activities

Covering customer consultation services before sales and contracting:

- ☐ Orientation Seminars.
- ☐ Demonstrations & Presentations.
- ☐ Preliminary Needs Assessment.
- ☐ Technical proposals including solution concept, preliminary design, and preliminary cost assessment.

### Turn-key solutions

This includes consultation and systems design, database design, application design, system implementation, system testing, and delivery. ITRoots provides various applications such as, enterprise solutions, desktop applications, Web based applications, E-commerce applications, Mobile commerce applications, data mining, and spatial data warehousing.

### Consultation Services

This involves considering and planning customer needs before embarking on system acquisition, application and database development. ITRoots experienced consulting staff will provide several services to support the design of efficient databases, applications and systems to best meet customer needs. These services include:

- ☐ User needs assessment.
- ☐ Data evaluation and system Sizing.
- ☐ Functional requirements.
- ☐ RFP preparation and responses through technical proposals,
- ☐ Data Quality Assurance.
- ☐ Cost Recovery Strategies.

### Training

- ☐ Designing, preparing and implementing GIS training programs (VDS technologies, ESRI Like courses).
- ☐ Managing GIS scholarships.

### Outsourcing

In times of globalization, specialization and efficiency play a decisive role in order to keep up with the international competition. More and more companies source out their supported processes like IT and back office to concentrate on the business process and to be furthermore successful.

- ☐ ITRoots is a suitable partner company for a successful and goal-oriented outsourcing.
- ☐ You have always a local partner on management level and with invariable bilingual employees, a direct communication on operational level is ensured.
- ☐ ITRoots offers you the valuable possibility to combine European quality with Egyptian costs.



# Awards

2014



EgyptInnovate ICT Innovation Award 2014 - Technology Innovation and Entrepreneurship Center (TIEC)

2013



Governmental eServices Forum Award  
- Holy Makkah Municipality



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